

SPONSORSHIP APPLICATION FORM



Agfarm is committed to providing financial assistance to relevant organisations and projects. Our strategy is to support the communities in which we operate and to provide funds for innovative projects throughout regional Australia.

Agfarm shows priority to activities that benefit or contribute to rural and regional communities that include and involve Agfarm clients.

All requests for sponsorship should accompany this completed form.

Project or event name:

Name of organisation:

Contact address:

Contact phone numbers:

Contact email address:

Were you referred by an Agfarm employee? If so name:

If you are an Agfarm client please enter your trading name:

Would you be willing to provide a list of member names or contact details:

How will you be promoting this sponsorship to your members:

Amount requested:

Has Agfarm supported this event in the past:

If yes provide details:

Geographical region this project covers:

Please fax or scan and email to: marketing@agfarm.com.au

SPONSORSHIP APPLICATION FORM



Dates relating to this project (annual subscription or event funding):

Where will this event take place:

Do you require an Agfarm representative to attend:

If yes please advise details:

Description of use of funds:

Approximate event attendance/membership:

Where will our logo be displayed:

What type of media exposure would be received, (please advise media outlets):

Newsletters:

Television:

Radio:

Signage:

Please provide any additional details:

Should you require assistance in completing this form please contact Agfarm on 1300 243 276.

All successful applications are required to provide copies of any promotional items to Agfarm at the address overleaf. Please attach any additional supporting materials.

Agfarm will potentially promote this sponsorship to the media. Please provide feedback on this sponsorship and its value to your organisation and be aware we may use this as a quote in any such media promotion. We have also provided an example below.

Mark, Eastern Ranges Football and Netball Club.

“The support we received from Agfarm has been vital to our newly formed club. It assists in our day to day running while being hugely important for our long term viability”

Feedback: